



MAIL

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EXPERIENCE

OWNER - FireWing Media • 2015-Present

Small agency offering photography, design, marketing strategy, and education, I am responsible for all aspects of the business

MARKETING MANAGER - Saint John Hyundai • 2015-2016

Responsible for all aspects of the marketing department including budgeting and co-op funds, promotion and idea generation, web maintenance, social media campaigns, design for print, web, and multimedia, video, photography, radio, in-house merchandise ordering, etc.

GRAPHIC DESIGNER - Signs Plus Ltd. • 2011-2015

Vehicle wrap design & application, interior/exterior signage, print design, large-format printing

CATALOGUE ILLUSTRATOR - TW Graham/Graham Fireworks Ltd. • 2009-2011

Monthly catalogue and flyer design, web maintenance, high-level firework display planning

OWNER - Shutter Creative Inc. • 2007-2010

Primarily a portrait studio, I was responsible for all aspects of the business

GRAPHIC DESIGNER - Ink. Graphic Design Services Corp. • 2007-2008

Product design and mock-up, book/booklet setup and design, corporate identity, etc.

CREATIVE DIRECTOR - Saint John Sea Dogs, QMJHL • 2005-2007

Responsible for all creative aspects of the team, including all print and web projects, working with sponsors and print agencies, in-game multimedia and camera direction

EDUCATION

ANIMATION & GRAPHICS TECHNOLOGY - NBCC, Miramichi • 2002

Honours with additional certificates in Audio/Visual Editing as well as Advanced Studio Readiness

ST. MALACHY'S MEMORIAL HIGH SCHOOL • 2000

High Honours Graduate

VOLUNTEER

CREATIVE/MARKETING DIRECTOR • Gary Clark for Mayor of Quispamsis • 2016

Designed and implemented a visual/social media campaign ultimately leading to the popular vote

KENNEBECASIS REGIONAL POLICE FORCE • 2011-Present

Numerous Community Events & Projects

BELFAST CHILDREN'S PROJECT • 2011-2013

Executive Committee Secretary

CRIME PREVENTION ASSOCIATION OF NEW BRUNSICK

Social Media presentation regarding online trends, safety and security

SKILLS

Adobe Creative Suite

Effective Graphic Design for Print and Web

Photography/Videography

Video Editing/Multimedia

Corporate Identity & Brand Strategy

Social Media Marketing

Client Direction

Budget projection and strategy

Problem Solving

Windows/Mac OSX